

May 19 2010

Jelecoss is pleased to announce their acquisition of iAppeal Media, an award-winning provider of interactive design services. Jelecoss has acquired all intellectual property, assets, and staff of iAppeal Media in a strategic effort to expand interactive media design and development services.

iAppeal Media has built a stellar reputation in Omaha and the surrounding region as a leading interactive media design studio. They have also won numerous awards including Small Business of the Month, AIGA Design Awards, American Design Awards, Diversity Business Award, and back to back ADDY awards.

This acquisition will enhance the interactive design offerings for current and prospective Jelecoss clients, while providing a host of new online business optimization, integration and managed hosting offerings to the iAppeal Media client base. President and CEO of Jelecoss, Leon Thomas states, "As we continue to grow, we are always looking for ways to deliver more business value to our clients. This was a natural extension to our service offerings due to our shared philosophies and proven track records."

As Jelecoss relocates to the 450 Regency building this summer, iAppeal will join them under one roof. This newly renovated building will provide the optimal environment for creative collaboration. Tom Sailors, former owner of iAppeal, now Interactive Account Executive for Jelecoss, states, "I can't think of a place in Omaha that I'd rather go to work to each day."

Jelecoss is a consulting and services firm focused on helping businesses leverage and align technology to maximize business value. They have been honored by INC magazine as one of the fastest growing private companies in the United States and named a Top 25 Company in Business Excellence by the Greater Omaha Chamber of Commerce. To learn more visit: www.jeleccos.com